



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
Sept., 2007

Congratulations to Our Most Recent WWE Prize Pack Winner

Congratulations to SELCO customer John D. who recently won a prize pack from WWE.



John's prize pack included 4 tickets to WWE RAW at TD Bank North Garden in Boston on August 27th, two WWE T-shirts, and two WWE Arena Fan Kits

Order WWE Pay-Per-View events and WWE 24/7 VOD service for you chance to win great prizes from WWE.

SELCO Zero Percent Interest Energy Conservation Loan

Interested in making your home more energy efficient? Apply for a zero interest energy conservation loan from SELCO!



Replace old windows and doors, add insulation, replace your old

electric heating system with an energy efficient gas or oil model, or install supplemental solar or wind power at 0% interest for up to 60 months!

Visit www.shrewsbury-ma.gov/light/loans.asp or call 508-841-8500

Showtime Free Preview and Special Offer Pay just \$5.95/mo for SIX MONTHS of Showtime!

SELCO Digital Cable customers can enjoy a free preview of all Showtime Unlimited programming, including VOD, from September 28th to October 1st on channels 310 to 326.

Catch critically acclaimed programs *Weeds* and *Dexter* and watch new shows like *Californication* and *Meadowlands*. Great movies, sports and more will be available to all SELCO Digital Cable customers for free during the Showtime Free Preview Weekend!



Sign up for Showtime Unlimited between **September 28th and November 30th** and you'll get 11 great channels plus Showtime Video on Demand for just **\$5.95 per month for six months!** Call 508-841-8500 to order.

SELCO to Carry NFL Network Games "Run to the Playoffs" Begins November 22nd

NFL Network announced its seven-game regular-season schedule airing in the "Run to the Playoffs" national primetime package. All seven games -- five on Thursdays and two on Saturdays -- will kick off at 8:15 p.m. ET. NFL Network's schedule features teams which combined for five playoff berths and three division titles in 2006.

NFL Network is available from SELCO Digital Cable on channel 238 and provides 24/7 football programming including original analysis, highlights, classic games, and more.

NFL Network 2007 Game Schedule

Week 12: Thursday, November 22 at 8:15 p.m. ET (Live)
Indianapolis Colts at Atlanta Falcons (Thanksgiving)



Week 13: Thursday, November 29 at 8:15 p.m. ET (Live)
Green Bay Packers at Dallas Cowboys



Week 14: Thursday, December 6 at 8:15 p.m. ET (Live)
Chicago Bears at Washington Redskins



Week 15: Thursday, December 13 at 8:15 p.m. ET (Live)
Denver Broncos at Houston Texans



Week 15: Saturday, December 15 at 8:15 p.m. ET (Live)
Cincinnati Bengals at San Francisco 49ers



Week 16: Thursday, December 20 at 8:15 p.m. ET (Live)
Pittsburgh Steelers at St. Louis Rams



Week 16: Saturday, December 22 at 8:15 p.m. ET (Live)
Dallas Cowboys at Carolina Panthers



SELCO at Spirit of Shrewsbury Festival

To help celebrate the benefits of being a municipally-owned electric company, SELCO will be hosting a booth at the Spirit of Shrewsbury Fall Festival Oak Street Expo at Oak Middle School on Saturday, September 29 from 10 am to 4 pm.

Our booth will feature a moonwalk and gift bags for the kids, a free raffle for Shrewsbury residents of all ages, special giveaways, and information on our electric, cable, telephone and Internet services.



SELCO will offer a free drawing for Shrewsbury residents with great prizes from our cable programmers including an Xbox, apparel, backpacks, tailgate grill kits, and much more!

Stop by our booth to chat about the GreenLight program, find out the latest on upcoming channel additions, or buy energy efficient compact fluorescent light bulbs for just \$1 each!

See you at the festival!

Change a Light, Change the World

Change a Light! The ENERGY STAR Change a Light Campaign is a national challenge to encourage every American to help change the world, one light — one energy-saving step — at a time. You can show your commitment by pledging to replace at least one light in your home with one that has earned the ENERGY STAR.

The government's ENERGY STAR label on lighting means you're getting a product that is superior in energy efficiency. ENERGY STAR qualified compact fluorescent light bulbs (CFLs) use 75% less energy than incandescent bulbs and last 6–10 times longer. You'll save energy and money. Protect the environment of today and tomorrow — start by changing a light!



SELCO will be offering high-quality CFLs for just \$1 each at our booth at the Spirit of Shrewsbury Oak Street Expo.

Frequently Asked Questions

Q. I have heard that SELCO will allow customers with electric heat to sign up for budget payments. What is the budget program and how does it work?

A. SELCO runs a program for homeowners with electric heat that estimates their monthly payment amounts based on their average usage from the prior year. The budget program runs from September to June.

To be approved for the budget program customers must own their own home, have electric heat and have good credit standing with SELCO. From September through June budget customers pay a set monthly amount determined by SELCO. During July and August budget customers can either pay the remaining balance or use the remaining credit from their budget payments to cover their electric or cable bill.

The budget program is not available to apartment dwellers or non-owner-occupied homes. Budget payments can not be set up for cable, telephone, or Internet service.

If you have any further questions or would like to sign up for SELCO's budget program, please call our customer service representatives at (508) 841-8500.

Maximum College Football!



Regular Season Just \$129
Call 508-841-8500

SELCO SUPER PACK \$119.95/MO THREE GREAT SERVICES, ONE GREAT PRICE



SELCO DIGITAL CABLE



SELCO TELEPHONE



TOWNISP STANDARD
SPEED INTERNET

**CALL 508-841-8500 TO GET CABLE,
TELEPHONE AND INTERNET ON ONE BILL**

Shrewsbury Electric and Cable Operations
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500
Summer Office Hours: 7:30 a.m. to 4:30 p.m. M-F